

PRESS RELEASE

Finale Emilia, 13 March 2015 — PUBLICATION OF THE NOTICE OF CALL OF THE SHAREHOLDERS' MEETING AND THE ILLUSTRATIVE REPORT OF THE BOARD OF DIRECTORS ON THE TOPICS OF THE AGENDA OF THE DAY

It is hereby communicated that the notice of call of the Ordinary Shareholders' Meeting of Panariagroup Industrie Ceramiche S.p.A. - called for 23 April 2015 with single call - has been published today on the website of the Company, www.panariagroup.it, as well as within the authorized storage device 1Info at the address www.linfo.it and within the website of Borsa Italiana S.p.A. in addition to being published in the daily newspaper "Italia Oggi" on 14 March 2015.

The illustrative report of the directors has been made available to the public through publication on the website of the company, www.panariagroup.it, as well as within the authorized storage device 1Info at the address www.linfo.it and through archiving at the head office and at Borsa Italiana S.p.A., in accordance with Articles 125-ter of Legislative Decree no. 58 of 24 February 1998 and 84-ter of the regulation adopted with Consob resolution no. 11971 of 14 May 1999.

Additional documentation relative to the Ordinary Shareholders' Meeting will be made available to the public in accordance with the modalities and deadlines required by law.

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