



PRESS RELEASE

Panariagroup Industrie Ceramiche S.p.A.: Top Management Transition at Florida Tile

Panariagroup Industrie Ceramiche S.p.A. announced today the substitution of the top management of Florida Tile, the US company acquired in February 2006.

Luca Setti will be Vice President/CFO responsible for Finance, Accounting and Business Operations. Massimo Barbari will be Vice President responsible for Sales, Marketing, and Distribution, and Bernie Schwartz, Vice President, will continue to be responsible for Manufacturing. They will report directly to Giuliano Pini, CEO of Panariagroup, and to Emilio Mussini, President of Florida Tile Inc.

Mr. Fabio Marasi and Luca Bazzani, managers of Panariagroup, will continue to advise and be on staff to support company operations.

The CEO Buck Burwell, the CFO John Corcoran, and the Vice President for Sales, Marketing and Distribution Bill Powers will leave the Company in the next few months.

Mr. Giuliano Mussini Chairman of Panariagroup said “ We are very pleased with our acquisition of Florida Tile and we are grateful for the leadership of Mr. Burwell and his team during this transition period. Florida Tile can now count on a very solid platform and a good strategy for future growth in the US market.”

“The new management – Mr. Mussini continued – will help the Group in the completion of the restructuring process, that includes a new state of the art porcelain plant in Kentucky, scheduled to start producing porcelain tiles in July of this year.”

“The US investment plan - Mr. Mussini concluded – has a strategic relevance in the growth process of Panariagroup. The combination of Italian excellence in technology and in design with the relevant know how in logistics and distribution of Florida Tile will grant the Company outstanding growth possibilities in volume, margins and profitability.”

Contact: Barabino & Partners
Claudio Cosetti
Tommaso Filippi
c.cosetti@barabino.it
t.filippi@barabino.it
Tel. 02/72.02.35.35
Fax 02/89.00.519

Milan, January 23rd 2007